



Kinetic Insights, LLC



Paul Cashen is an entrepreneurial visionary with proven ability to lead small operations through strategic growth to become large and profitable ventures. Throughout his 30+ years of business leadership, Paul has successfully led marketing, sales, HR, training, leadership, and management teams in multiple industries including healthcare, real estate, retail, life science, biomedical, IT, data management as well as Fortune 500 companies and entrepreneurial start-ups.

Paul inspires and challenges those he coaches to increase their levels of performance and create and achieve meaningful goals. He accomplishes this by imparting information related to improved leadership, management, communications, and business processes. Clients characterize Paul as a trusted advisor who is a good listener that gets results.

As Senior VP of Operations at LensCrafters, Paul led that business growth from four locations to 350 locations in three countries, driving revenue to \$500 million with record-setting profit. As the CEO of PC on Call, Paul led that business from a one-man start-up to operations in seven cities doing \$15 million in revenue. His client companies include Make-A-Wish Foundation, The Metro, BBB, CincyTech USA, Huff Realty, Western-Southern Insurance, Cincinnati Bell Telephone, Green Mountain Coffee, and Kitchen Collection.

Paul has an MBA from Xavier University. He is a Certified Business/Executive Coach and Certified Personal Telecoach, both from FocalPoint University. He is an Adjunct Professor at Xavier University and Hondros College and he has served on the boards of directors for numerous for-profit and non-profit organizations. He is the recipient of the Cincinnati Up and Comer Award, The Xavier University Entrepreneurship Award, and the Cincinnati Chamber Innovation Award.

Lead. Succeed. Exceed.

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