



We believe in your greatness.

We are PathFinders.

For over 11 years, we have journeyed with our customers to forge their paths in rapidly changing business environments. On the journey, we build on our deep and broad executive experiences and, together with our customers, learn, explore, and develop fresh insights to achieve breakthroughs toward a desired sustainable future.

Kinetic means movement. Insight means enlightened understanding and awareness.

Kinetic Insights' PathFinders guide leaders, teams, and organizations in leveraging higher awareness to unleash their greatness.



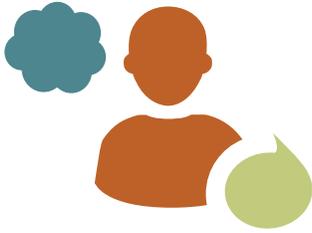
Kinetic Insights, LLC

Unleash Your Greatness

We partner with leaders to generate quantum shifts and enable them to collaborate and compete in a rapidly changing environment through 3 service areas: Leader Effectiveness, Team Effectiveness, and Culture Development.

www.kineticinsights.com • 614.488.8851

LEADER EFFECTIVENESS



YOUR NEED

- Taking leadership to the next level
- Enhancing strategic thinking
- Improving executive presence
- Supporting executive onboarding
- Improving decision making and execution
- Managing vision and purpose

HOW WE HELP

- Co-create coaching engagement plan
- Align the coach and the client
- Measure impact using pre- and post-assessments
- Partner with an internal sponsor
- Increase awareness and insights
- Explore behavioral and strategic options

TEAM EFFECTIVENESS



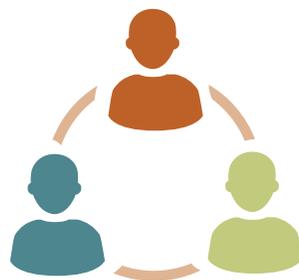
YOUR NEED

- Rapid deployment of new strategies
- Effective traditional, matrix, M&A, virtual teams
- Expedient integration of new teams
- Clear purpose and goals
- Defined roles and responsibilities
- Commitment and accountability
- Stakeholder management

HOW WE HELP

- PathFinders guide teams in establishing operating principles
- Roadmap for success: clear purpose, processes and outcomes
- Assessments and diagnostics
- Facilitated conflict resolution
- Skillful facilitation of team purpose and goals
- Coaching for teams and team leaders

CULTURE DEVELOPMENT



YOUR NEED

- Engaged and committed workforce
- Shared expectations of core behaviors
- Accelerate and sustain change
- Capability for innovation and growth
- Align vision, strategy and culture

HOW WE HELP

- Partner with senior team
- Assessment and diagnostic of strategy, culture and gaps
- Co-create action plan
- Define strategic requirements
- Determine alignment, shift or transform culture

Unleash Your Greatness

Kinetic Insights Process

Discover

- Understand current state
- Establish a baseline
- Articulate future state

- Analyze and measure
- Identify strengths
- Identify barriers
- Identify gaps
- Create roadmap for success

Engage

Integrate

- Execute sustainable change strategies
- Play from your strengths
- Build a culture of accountability
- Align the new with the old

- Pursue results
- Refine roadmap
- Overcome barriers
- Celebrate successes

Accelerate



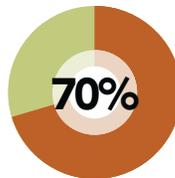


IMPACTS AND BENEFITS

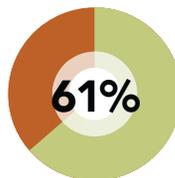
In a world of rapidly changing markets, emerging technology and generational shifts, it takes evaluation, refinement and alignment of strategy to maintain competitive advantage. Purposeful leaders must personally evolve and continuously align strategy, culture, people, and performance goals.

With Kinetic Insights, you'll have the right coaches and advisors to guide and challenge your evolution. We know how to strengthen the impact of leaders, transform individuals into focused and aligned teams and build agility and resilience into your culture.

COACHING GETS RESULTS



Productivity improvement in work performance

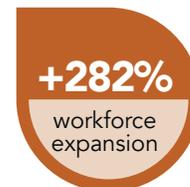


Productivity improvement in business management skills

Source: International Coaching Federation

CULTURE MATTERS

Cultures that are well matched to customers, employees, investors and strategy outperform competitors in several areas:



Source: Harvard Business School



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When you're ready to energize your organization and unleash your greatness, call us.

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