We believe in your greatness.

We are ICF Certified Executive and Leadership Coaches.

For over 16 years, we have journeyed with our customers to forge their paths in rapidly changing business environments. On the journey, we build on our deep and broad executive experiences and, together with our customers, learn, explore, and develop fresh insights to achieve breakthroughs toward a desired sustainable future.

Kinetic means movement. Insight means enlightened understanding and awareness.

Kinetic Insights’ Coaches guide leaders, teams, and organizations in leveraging higher awareness to unleash their greatness.

We partner with leaders to generate quantum shifts and enable them to collaborate and compete in a rapidly changing environment through 2 service areas: Leader Effectiveness and Team Effectiveness.

Kinetic Insights, LLC
Unleash Your Greatness

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## Leader Effectiveness

**Your Need**
- Taking leadership to the next level
- Enhancing strategic thinking
- Improving executive presence
- Supporting executive onboarding
- Improving decision making and execution
- Managing vision and purpose
- Leading vs managing
- Leading and managing remote teams

**How We Help**
- Co-create coaching engagement plan
- Measure impact using pre- and post-assessments
- Explore behavioral and strategic options
- Increase awareness and insights
- Align manager, client, and coach
- Partner with internal sponsor

## Team Effectiveness

**Your Need**
- Cohesive high-performing transformational leadership team
- Measure performance through collective work product
- Effective traditional, matrix, M&A, virtual teams
- Rapid deployment of new strategies
- Expedient integration of new teams and/or team members
- Clear purpose and goals that cascade
- Commitment and accountability
- Stakeholder management

**How We Help**
- Guide teams in establishing team charters
- Explore teams through assessments and diagnostics
- Establish roadmap for success: clear purpose, processes, and outcomes
- Create generative dialogue with open discussion
- Align shared leadership roles
- Facilitate conflict resolution
- Facilitate instituting team learning objectives
- Coach teams and team leaders
Unleash Your Greatness

Kinetic Insights Process

Discover
- Understand current state
- Establish a baseline
- Articulate future state

Engage
- Analyze and establish measures
- Identify strengths
- Identify barriers
- Identify gaps
- Create roadmap for success

Integrate
- Utilize neuroscience and whole body wisdom for sustainable change
- Overcome Barriers
- Execute sustainable change strategies
- Build a mindset of accountability
- Align the new with the old

Accelerate
- Pursue results
- Refine roadmap
- Plan Future State
- Celebrate successes

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Cultures that are well matched to customers, employees, investors and strategy outperform competitors in several areas:

**CULTURE MATTERS**

<table>
<thead>
<tr>
<th>Metric</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Income</td>
<td>+756%</td>
</tr>
<tr>
<td>Revenue</td>
<td>+862%</td>
</tr>
<tr>
<td>Workforce Expansion</td>
<td>+282%</td>
</tr>
<tr>
<td>Stock Price Growth</td>
<td>+901%</td>
</tr>
</tbody>
</table>

Source: Harvard Business School

In a world of rapidly changing markets, emerging technology and generational shifts, it takes evaluation, refinement and alignment of strategy to maintain competitive advantage. Purposeful leaders and leadership teams must personally evolve and continuously align strategy, culture, people, and performance goals.

**IMPACTS AND BENEFITS**

With Kinetic Insights, you’ll have the right coaches and advisors to guide and challenge your evolution. We know how to strengthen the impact of leaders, transform individuals into focused and aligned teams and build agility and resilience into your culture.

**COACHING GETS RESULTS**

Productivity improvement in work performance: 70%

Productivity improvement in business management skills: 61%

Source: International Coaching Federation

When you’re ready to energize your organization and unleash your greatness, call us.

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